



<b>London 2012 and the new Events Management Standard .....</b>	<b>1</b>
<b>New Standard for Business Continuity Management.....</b>	<b>1</b>
<b>On-line Tool to Help Smaller Firms .....</b>	<b>2</b>
<b>New Legislative Measures to Strengthen Copyright.....</b>	<b>2</b>
<b>Assessing Fire Risks .....</b>	<b>2</b>
<b>Business Mentoring .....</b>	<b>3</b>
<b>Green Standards – all in one place!.....</b>	<b>3</b>
<b>Businesses to Report Greenhouse Gas Emissions .....</b>	<b>3</b>

**London 2012 and the new Events Management Standard**

ISO have recently released a new standard that aims to support events’ organisers in integrating sustainability with their activities. ISO 20121:2012, Event sustainability management systems – requirements with guidance for use, can be used on all types of events from local celebrations such as concerts to international events such as the Olympics. It is relevant to all types of organisations that are involved with the event e.g. event managers, caterers and other suppliers.

The standard provides a framework for identifying the potential negative social, economic and environmental impacts of events and mitigating them through better planning.

Members of the sustainability team for the London Organising Committee of the Olympic and Paralympic Games have provided input to the development of this standard. Head of Sustainability, David Stubbs, said, “London 2012 is proud to have been the catalyst for ISO 20121. This is a piece of legacy with the potential to transform how events around the world consider their economic, environmental and social impacts.”

Fiona Pelham, Chair of the ISO team that developed the standard, said that a couple of the key benefits are:

- “Best business practice – It makes sense to take an organised, processed approach to managing economic, environmental and social impacts. In addition, what gets monitored and measured gets reduced, so there are likely to be lower overheads

- Reputational advantage – using a recognised international framework will enable leaders in sustainability to demonstrate their actions in a credible and transparent way”

For more information please visit [www.iso.org](http://www.iso.org)

**New Standard for Business Continuity Management**

ISO have published a new standard for business continuity management – ISO 22301:2012, Societal security – Business continuity management systems – requirements, aims to help organisations to be better prepared and more confident to handle any types of disruption. It provides a framework for the planning, implementation, operating, monitoring, reviewing, maintaining and improving a business continuity management system.

Dr Stefan Tangen, Secretary of the ISO technical committee that developed the standard, said, “Organisations implementing ISO 22301 will be able to demonstrate to legislators, regulators, customers, prospective customers and other interested parties that they are adhering to good practice in Business Continuity Management. It may also be used within an organisation to measure itself against good practice, and by auditors wishing to report to management”.

The standard aligns with the other ISO management standards such as ISO 9001 and ISO 14001 and may be used for third party certification as well as self-assessment. This will replace the UK standard BS 25999. A transition guide on moving from BS 25999-2 to ISO 22301 is available to download from the BSI website

<http://shop.bsigroup.com/upload/Shop/22301-Transition-Guide.pdf>



It is made up of 10 main clauses starting with the typical opening clauses – scope, normative references and terms and definitions. The remaining clauses are:

Clause 4 – Context of the organisation – this requires the organisation to understand its own requirements and those of its stakeholders

Clause 5 – Leadership – as in the other management standards, there must be top management support and appropriate resources provided

Clause 6 – Planning – identify the risks and set objectives and measures for success

Clause 7 – Support – people with appropriate skills and competences must be in place and communication and training must take place

Clause 8 – Operations – the main body of the standard where requirements for business continuity plans are laid out, the use of risk assessments and then develop a continuity strategy.

Clause 9 – Evaluation – the need for checking that the system is working and it includes the requirements for internal audits

Clause 10 – Improvement – ensure that corrective actions are addressed and look at ways to continually improving the management system.

For further details, please visit [www.iso.org](http://www.iso.org)

### On-line Tool to Help Smaller Firms

Last month, Francis Maude, Minister for the Cabinet Office, launched the pilot of the UK Government's "Solutions Exchange" tool. This tool is aimed at helping SMEs connect with the Government and find out about potential ways to sell to the public sector or to put forward an innovative business idea.

Francis Maude said, "I've heard time and time again from small companies that one of the hardest things about winning government contracts is breaking into government in the first place – it can feel like Whitehall is full of faceless procurers who are unaware of what smaller firms can offer. We are turning that around and Solutions Exchange offers an easy, informal way for smaller firms to find out about emerging opportunities and pitch ideas. For Government it's a new way to find out what the market has to offer in advance so that we can speed up formal procurement times."

The Solutions Exchange portal can be found at: <http://www.solutions-exchange.procurement.cabinetoffice.gov.uk>

### New Legislative Measures to Strengthen Copyright

The UK's Government have announced new legal measures to strengthen the UK's copyright licensing system. There will be clauses added to the Enterprise and Regulatory Reform Bill (ERR).

Business Minister Norman Lamb said, "It is vital that we make the most of our creative industries, boosting their contribution to the economy while ensuring protection of the rights holders. The copyright licensing system has been behind the times and we need to modernise and make it fit for the 21<sup>st</sup> century. The measures we plan to introduce as soon as possible would make it easier for those seeking access to, and use of, copyrighted works. Freeing up so-called 'orphan works' will allow use of works for the first time, making the most of untapped economic and creative potential. Extending licensing arrangements for collective societies, whilst ensuring rights holders are protected, will also help maximise the benefits for the UK's world-class creative industries". For further information visit [www.bis.gov.uk](http://www.bis.gov.uk)

### Assessing Fire Risks

A new standard has been released by ISO - ISO 16732-1, Fire, safety engineering – Fire risk assessment – part 1:General, is aimed at assisting fire safety practitioners assess fire risks such that they can select effective and cost effective technologies and strategies to mitigate them. According to ISO, fire risk assessment can be used to:

- Support any decisions about fire protection or fire protection of new or existing built environments
- Establish safety conformity to a code
- Assess the balance between the cost and the risk reduction benefit of a proposal
- Examine acceptable risk specifically for severe events
- Provide general guidance or support choices in the selection of scenarios and other events

Further details can be found from [www.iso.org](http://www.iso.org)



## **Business Mentoring**

The UK Government is aiming to provide better access to business mentors. There are currently more than 11,000 mentors and the target is to have a network of a 26,000 mentors by September 2012. Business and Enterprise Minister Mark Prisk said, "A year ago, we pledged to encourage more people to use a business mentor and to increase the supply of volunteer mentors recruited from the business community, which we have achieved. The government remains committed to working with partners to develop the network of business mentors, who contribute so much to the growth of the small business community. There is still much work to be done, and we have aspirations to recruit and train thousands more business mentors who can help companies grow and boost the UK economy". To sign up to Get Mentoring visit [www.getmentoring.org](http://www.getmentoring.org) and to find out about finding a business mentor, visit [www.mentorme.co.uk](http://www.mentorme.co.uk)

## **Green Standards – all in one place!**

ISO has released a new CD compilation that contains the full family of the environmental standards as well as those related to sustainability. The CD also includes the following ISO brochures:

- Environmental management – the ISO 14000 family
- Win the energy challenge with ISO 50001
- Social responsibility – discovering ISO 26000
- Rio +20 – Forging action from agreement
- Greenhouse Gas schemes addressing climate change
- Sustainable events with ISO 20121

For further details on the contents of the CD please visit [www.iso.org](http://www.iso.org)

## **Businesses to Report Greenhouse Gas Emissions**

All businesses listed on the Main Market of the London Stock Exchange will have to report their levels of greenhouse gas emissions from the start of the next financial year. The UK is the first country to make it compulsory for companies to include emissions data for their entire organisation in their annual report.

The new regulations will be introduced from April 2013 and will be reviewed in 2015 before they decide whether to extend this to all large companies.

Deputy Prime Minister, Nick Clegg said, "Counting your business costs while hiding your greenhouse gas emissions is a false economy. British companies need to reduce their harmful emissions for the benefit of the planet, but many back our plans because being energy efficient makes good business sense too. It saves companies money on energy bills, improves their reputation with customers and helps them manage their long-term costs too."

Businesses said a compulsory approach would:

- Provide the first step in enabling companies to manage and reduce emissions
- Mean more transparency from companies
- Provide a single consistent standard
- Provide information to the business that could save them money through reduced energy costs

For further information, please visit <http://www.defra.gov.uk/environment/economy/business-efficiency/reporting/>